



18 SEPTEMBER
2026
BARCELONA

THE HONEST PITCH

THIS IS NOT A CONFERENCE.

There are plenty of those. Panels about disruption. Keynotes about scale. Lanyards with hierarchies printed on them.

ChainCulture is one day in Barcelona where developers, artists, investors, students, researchers, and people who are simply curious end up in the same room. And find out they were thinking about the same things.

The programme has talks that don't pitch. Workshops where you actually make something. A gallery wall where digital art takes physical form. An expo that shows the work instead of selling it. Then lunch. Then roundtables that run long. Then drinks as the Mediterranean light goes gold.

We are all just a few circles around the sun. Might as well spend a Friday somewhere interesting.

WATCH THE RECAP

ChainCulture 2025, Kuala Lumpur

[YOUTUBE.COM/WATCH?V=TFJUZQTN07K](https://www.youtube.com/watch?v=TFJUZQTN07K)

WHO IS IN THE ROOM?

THE AUDIENCE

BUILDERS

Developers and protocol engineers curious about what comes next.

CREATORS

Digital artists, AV performers and Web3 cultural producers.

INVESTORS

People looking for the next thing, in rooms where the next thing actually shows up.

STUDENTS

Future builders and thinkers. The ones who will inherit what we are building now.

CURATORS

Researchers, editors and tastemakers shaping what Web3 means culturally.

THE CURIOUS

Anyone who wonders what happens when technology and culture collide. Welcome.

EXPECTED ATTENDANCE

800+

Free to attend · registration required

WHY CHAINCULTURE?

PROTOCOLS MEET POETRY.

ChainCulture is where blockchain stops being an industry and starts being a conversation. A space to reimagine coordination, belonging, and creative trust across chains, disciplines, worlds.

We don't just want to connect blockchains. We want to connect people who care about what technology does to us and what we can do with it.

A free public event. One day. Barcelona. 18 September 2026.

"ChainCulture invites builders, stewards, artists and thinkers to step outside their silos and into a shared cultural stack."

THE FORMAT

Mainstage Talks · Workshops · Panels
Roundtables · Boutique Expo · Art Gallery Wall
Showcases · Poetry · AV Art
Good Food · Good Vibes

Programme starts 09:30



THE HEART OF THE DAY

CREATIVE MARKET STREET.

This is where the hustling and bustling happens. The Creative Market Street is the beating heart of ChainCulture: a lane of stalls, sounds and surprises that runs right through the middle of the day.

Expect performances, makers at work, projects you have never heard of, and the kind of people you only meet by bumping into them. Grab a coffee or a fresh juice, slow down, and let the day come to you.

Market stalls are available for showcasing your project on site, or even selling your own products. Bring something to show, something to trade, or simply something to share.

PERFORMANCES

MAKERS

PROJECTS

COFFEE & JUICE

STALLS

Come for the talks. Stay for the street.

WANT A STALL?

The Market Street Stall is available as a presence option for makers, projects and brands. See the partnership pages.

PARTNERSHIP TIERS

WAYS TO COLLABORATE

CORE	EXPERIENCE	PRESENCE	CONTENT
Main Partner	Coffee Corner	Booth	Paid Talk
Network Sponsor	Lunch Sponsor	Market Street Stall	Panel Partner
VO Brander	Network Drinks	Swag Insert	Workshop Host

ADD-ON AVAILABLE
HiveFest XI Full Passes. For teams wanting deeper access to the 5-day international blockchain gathering surrounding ChainCulture. Limited availability.

OUR APPROACH

Core sponsors are woven into every touchpoint, from opening words to final reflection. Experience sponsors shape the ambient moments. Content sponsors take the mic. Packages can be combined and customised. We value alignment over transaction.



CORE & EXPERIENCE

CORE SPONSORSHIPS

MAIN PARTNER

Logo on stage, site and opening remarks. Featured in all pre-event communications. Primary placement throughout the day.

NETWORK SPONSOR

Lanyard branding. Mentioned during key transition moments throughout the programme.

VO BRANDER

Logo on all video intros, outros and replay links distributed after the event.

EXPERIENCE & HOSPITALITY

COFFEE CORNER

Branded cups and signage at the coffee station. Mentioned during morning breaks. Where the real conversations happen.

LUNCH SPONSOR

Subtle signage. Optional 3-minute toast. The moment when the whole room is together.

NETWORK DRINKS

Co-branded closing moment with visuals. The Mediterranean evening starts here.

Core sponsors receive a dedicated shoutout in the opening and closing of the event, and are featured across all digital channels in the run-up.

Sponsoring the in-between moments is how your brand becomes part of the vibe. Connection is ambient.



PRESENCE, CONTENT & ADD-ONS

PRESENCE & TOUCHPOINTS

BOOTH

Branded standing desk in the community zone. Show your project to people who actually want to understand it.

MARKET STREET STALL

A spot on the Creative Market Street. Makers, projects and merch side by side. Show and sell to people who actually want to look.

SWAG INSERT

Add your item to the ChainCulture tote bag. Carried out of Barcelona.

CONTENT & VOICE

PAID TALK

15-minute mainstage slot. Ideas, not ads.

PANEL PARTNER

Curate a panel, include one of your own speakers.

WORKSHOP HOST

45-minute breakout session. Teach something real.

PRICING

Pricing available on request. Reach out at chainculture.cc or book a call directly.

ADD-ONS

HIVEFEST XI FULL PASS

HiveFest XI is the annual international gathering of the Hive blockchain community. 17 to 20 September 2026, Barcelona area. A 5-day full-board event: talks, workshops, cultural experiences, dinners and more.

Add passes to any sponsorship package to give your team deeper access to the international blockchain community surrounding ChainCulture.

LIMITED AVAILABILITY · PRICING ON REQUEST

CUSTOM PACKAGES

All packages can be combined. Custom arrangements are possible. We are flexible.

A NOTE ON CURATION

ChainCulture is a curated cultural event. We select sponsors that align with our values: open source, creative trust, long-term thinking.

LET'S SHAPE THE NETWORKED FUTURE TOGETHER

LET'S BUILD SOMETHING TOGETHER.

ChainCulture is free to attend. But it costs something to build. If your brand belongs in this room, we'd love to talk.

WEBSITE

chainculture.cc

BOOK A MEETING

Schedule a call

calendar.app.google/9AcxKbXQfHgcNSYN9